



## **2012 San Francisco Ocean Film Festival Sponsorship Opportunities**

### ***\$10,000 – Presenting Sponsor***

- Special introduction by Master of Ceremony at Opening Night Party on March 8, 2012
- Top tier placement of name and logo on all festival marketing materials: website, sponsor board, posters, programs, and indoor/outdoor signage
- Website links on SFOFF website and Aquarium of the Bay website (combined 50,000 unique visitors per month)
- Quote in dedicated press release and email newsletters with 20,000 subscribers: three (3) prior to festival, one (1) post festival thank-you
- Email blast to 20,000 subscribers: three (3) prior to festival, one (1) post festival thank-you
- Full page ad in priority spot in festival program
- On-stage acknowledgement at screening and events
- Sampling rights: distribution of items at all events, raffle and gift bags
- 10 VIP passes to Opening Night Reception, all films, and behind the scenes Aquarium of the Bay tour

### ***\$5,000 Premier Sponsor***

- Dedicated sponsorship of Family Education Program or individual programs
- Name/logo in all festival marketing materials: website, sponsor board, posters, programs, and indoor/outdoor signage
- Mention in festival press release and email newsletters with over 20,000 subscribers: Full page ad in festival program
- On-state acknowledgement at screening and events
- Sampling rights: distribution of all items at all events, raffle and in gift bags
- 6 VIP passes to Opening Night Reception, all films and behind the scenes Aquarium of the Bay tour

### ***\$2,500 Supporting Sponsor***

- Year-round name/logo on festival website, program and indoor/outdoor signage
- Half page ad in festival program
- Sampling rights: distribution of items at all events, raffle and in gift bags
- 4 VIP passes to Opening Night Reception, all films and behind the scenes Aquarium of the Bay tour

### ***\$1,000 Festival Friend Sponsor***

- Special name recognition in festival program
- 4 individual passes to any film program during the four days

**Contact Ana Blanco, Executive Director for additional information:  
ana@oceanfilmfest.org or (415) 561-6251 or visit us at [www.oceanfilmfest.org](http://www.oceanfilmfest.org)**

**Sign-up by January 6th – limited number of sponsorships are available.**

*The San Francisco Ocean Film Festival is a 501 (c) 3 organization and donations are tax-deductible up to the amount allowed by the law.*